



Masterplans & Development Frameworks

ANCER SPA has a good track record in leading the formulation of masterplans for mixed use development sites and regeneration areas. This includes coordinating the various technical disciplines required to produce the various accompanying submissions such as Transport Assessment, Environmental Statements, Ecological Studies, Flood Risk Assessments, Design Statements and Landscape Strategies.

Chatterley Valley Premium Employment Site, North Staffordshire



ANCER SPA is the lead consultant in the preparation and delivery of a masterplan and development framework for the 100 ha Chatterley Valley development area on the borders between the city of Stoke on Trent City and Newcastle under Lyme in the North Staffordshire Regeneration Zone. This is a partnership regeneration projects to deliver this strategic employment area, led by Advantage West Midlands. The tasks included the coordination of technical consultants providing geotechnical, ecological, transportation, landscaping and urban design input. The masterplan provided the basis for an outline planning application, Section 106 Agreement and site development briefs.

i54 Wobaston Strategic Employment Area, Wolverhampton

Provision of masterplanning and planning support to Advantage West Midlands and its project team involved in taking forward the development of the 90 ha Wobaston strategic employment site in South Staffordshire. A masterplan has been agreed and ANCER SPA submitted an outline planning application. The site comprises a MIS (Major Investment Site) and a RES (Regional Investment Site) within the North Black Country/South Staffs Regeneration Zone and the M54 high tech corridor.



Edgbaston Five Ways Development Framework, Birmingham



ANCER SPA was commissioned by Calthorpe Estates to provide town planning input to a Development Framework for this mixed-use District centre containing many obsolete 60's concrete buildings. The tasks included site surveys, mapping of land ownership and property types and identifying potential development opportunities. Included liaison with the City Council concerning its status as Supplementary Planning Guidance.

Highgate Road Birmingham Development Framework

As part of a Regeneration Framework for the A34 Stratford Road Corridor for Birmingham City Council, ANCER SPA was tasked to create an ambitious vision and development strategy for the Highgate Road area. The objective was to link the Sparkhill and Ladypool Road Local Centres with high quality mixed use developments on key vacant or underused sites. This involved providing major opportunities for inward investment whilst ensuring such projects could be 'stitched-in' to the local urban fabric.

