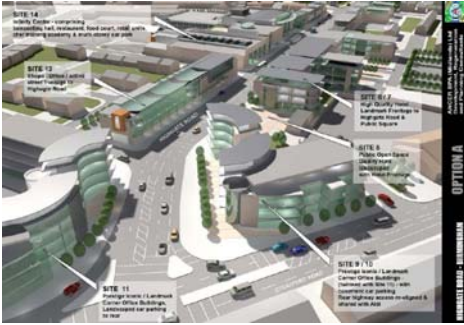


**Local Area Regeneration**

ANCER SPA has considerable experience of preparing local area regeneration strategies and involving various stakeholders, including the local community in the process. The following examples demonstrate the range of projects we have successfully undertaken:

**Birmingham Corridor Regeneration Frameworks**



We have worked for Birmingham City Council on producing Regeneration Frameworks for the A34/A41 Stratford Road and the Washwood Heath corridors in the Birmingham North Solihull Regeneration Zone. This has involved formulating an exciting vision that provided the context for transformational change to realise the economic investment potential of each area. Key project intervention priorities were identified together with a programme of actions to deliver them. These wide ranging studies required our co-ordination of the input of other technical consultants. This included community consultation exercises involving a range of initiatives to engage the business and residential communities in these areas with a high percentage of black and ethnic minorities.

**West Nuneaton Economic Regeneration Strategy**

This study for Warwickshire County Council, Nuneaton & Bedworth BC and Advantage West Midlands examined the potential for economic revitalisation in four priority wards in this former coalmining area. Outputs included the production of a framework for economic regeneration and a costed investment strategy. Proposals were made for improvement of neighbourhood centres and various industrial estates. There was an intensive community involvement exercise including special events for the large Sikh community in the area.



**West Midlands Market Towns Action Plans**



ANCER SPA was commissioned by Advantage West Midlands to take forward the delivery of Action Plans for the market towns in the West Midlands Rural regeneration Zone including Bridgnorth, Craven Arms, Kington, Market Drayton, Wem and Oswestry. This involved appraising various emerging projects, testing their feasibility and then recommending which should receive funding or be delivered through joint ventures with private developers or community organisations. This required working closely with various stakeholder partners including Town Councils, RSL's and shop trader and business organisations.

