

**Simon Pease** BA (Hons) MRTPI

Executive Director and Principal Consultant

**Professional Qualifications and Training**

Bachelor of Arts, Honours Degree (First Class) Middlesex Polytechnic 1974  
Postgraduate Diploma in Town Planning (Polytechnic of Central London) 1978  
Chartered Town Planner  
Member of the Royal Town Planning Institute RTPi

**Career Summary**

Simon has over 20 years' experience of town planning and urban regeneration. He now specialises in town planning, area based development frameworks, economic development and the implementation of urban renewal and large site development projects.

Simon's experience in implementation includes all aspects of UK town planning legislation relating to development plans and development control in a wide range of cases including those involving all aspects of development in the Green Belt. This includes appearance as an expert planning witness at Local Plan and Section 78 Public Inquiries. Planning experience includes the direct instruction of barristers.

His experience also includes the formulation of regional development strategies, the regeneration of urban areas, including large housing estates, master plans, development frameworks and development briefs for large sites and project management of urban regeneration schemes.

Simon's experience has been gained through direct involvement in development projects and urban renewal strategies while working for UK Local Authorities and the London Docklands Development Corporation (LDDC).

Simon is also one of two Executive Directors of ANCER SPA which is a development, regeneration and town planning consultancy active in the field of local area economic development, master planning, property market research, marketing and communications. His co-consultants include economic development specialists, town planners, landscape architects, urban designers, architecture and graphic designers.

**Recent Projects**

**Chatterley Valley, North Staffordshire** – ANCER SPA (Midlands) Ltd was the lead consultant in the preparation of a masterplan and development framework for the Chatterley Valley development area (100 hectares) on the borders between the city of Stoke on Trent and Newcastle under Lyme. Our work included writing the consultancy briefs for an extensive technical team, assessing the briefs, recommending consultants and managing them through an extensive period of multi-disciplinary activity. – *Advantage West Midlands, Stoke on Trent City Council, Newcastle under Lyme, Staffordshire County Council*



**Five Ways, Edgbaston, Birmingham Masterplan** – ANCER SPA (Midlands) Ltd are lead consultants acting for the Calthorpe Estate who own much of Edgbaston. The task is to provide vision, transport and urban design co-ordination, regeneration and town planning advice to the production of a masterplan and development framework for the Five Ways area of Birmingham. The masterplan will guide the redevelopment of major sites including Edgbaston shopping centre, Five Ways Tower and a wide range of smaller mixed use sites. It will also lead to significant alterations to the highway network and improvement of facilities for public transport including the new Metro and bus routes. – *Calthorpe Estates*

**Leicester Development and Regeneration Strategy** - The preparation of a joint EMDA and Leicester City Council vision, regeneration and development strategy for the City of Leicester. The exercise involved an assessment of the area and site development opportunities and a wide ranging consultation exercise with all key players and stakeholders. – *East Midlands Development Agency and Leicester City Council*

**Site Investment Strategies for towns in the Midlands** - The preparation of Area Investment Strategies (AIS) for the North Derbyshire Area, Mansfield and Burton Upon Trent. This comprised a comprehensive land regeneration strategy including detailed evaluations of potential redevelopment sites, analysis of local economic conditions and inward investment potential, and recommendations on sites to be prioritised for land remediation, grant funding and co-ordinated promotion. – *English Partnerships*

**Leicester, Nottingham and Derby** - Study to assess the potential employment and investment impact of further out-of centre, greenfield business park development on the regeneration prospects of brownfield employment sites in and around the cities of Derby, Leicester and Nottingham – *Leicester and Nottingham City Councils*

**Property Gaps Study in the East Midlands Rural Coalfields** – The exercise involved extensive consultation with property professionals, newly established businesses in the Coalfields and the representatives of the Local Authority Economic Development and Planning Departments leading to the identification of gaps, missing rungs on the property ladder which were holding back indigenous expansion and inward investment. Recommendations were made as to how to fill in the gaps. – *Coalfield Alliance for Business Group (Comprising EMDA, NEDC, Chesterfield DC, Mansfield DC, Newark & Sherwood DC and Bassetlaw DC)*

**West Midlands to East Midlands Multi-Modal Study (W2EM)** – Land use policy and development input into the major Government funded study aimed at reducing the share of the car and the lorry in relation to journeys and improving the transport links between the West and East Midlands. The ANCER SPA input includes an assessment of the transport implications of the two Regional Planning Guidance documents and an appreciation of the development potential likely to be released across the area over the next 20 years as an input into traffic modelling. – *GO-EM*

**Eckington Town Centre** – A market town regeneration project. Masterplan and urban capacity exercise to assess the feasibility of additional mixed-use development to support the regeneration of the town centre. The exercise involved wide ranging consultation with local people, businesses, landowners and developers. It included an analysis of the local property market and the identification of the scope for “lifestyle” business growth in the town centre – *North East Derbyshire District Council*



## **Clients Include**

### **Regional Development Agencies:**

East Midlands (EMDA), East of England (EEDA) and Advantage West Midlands (AWM), English Partnerships.

### **Local Authorities:**

Leicester City Council, London Docklands Development Corporation, the London Borough of Enfield, Barking & Dagenham and Havering, South West Hertfordshire SRB Partnership Board, Watford Borough Council, Cardiff Bay Development Corporation, Corby Borough Council.

### **Private Sector Clients:**

- *Calthorpe Estates Ltd.*
- *Simons Estates plc*
- *Greenwich Healthcare Trust*
- *McLean Homes (Northern) Ltd*
- *KPMG*
- *EC Harris*
- *The Priory Hospitals Group*
- *Peer Group plc*
- *Estates and Agency plc*
- *BG plc (formerly British Gas Properties).*

## **Contact Information**

Ancer Spa (Midlands) Ltd

Royal Oak Business Centre

4 Lanchester Way

Royal Oak Industrial Estate

Daventry, Northants. NN11 8PH

Tel: 01327 300355 Fax: 01327 300330

Mobile: 07831 121730

Email: [srpease@ancerspa.co.uk](mailto:srpease@ancerspa.co.uk)

